

Message Text

UNCLASSIFIED

PAGE 01 BONN 06895 211739Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 AGRE-00 /021 W

-----220611Z 048186 /17

R 211734Z APR 77

FM AMEMBASSY BONN

TO SECSTATE WASHDC 7580

INFO AMCONSUL FRANKFURT

UNCLAS BONN 06895

STATE PASS USDOC (OEC AND USTS) AND USDA/FAS

FRANKFURT FOR USTS

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: STAR DESIGNATED SHOW: AMERICAN ROYAL
LIVESTOCK HORSE SHOW AND RODEO (KANSAS CITY, MISSOURI),
NOVEMBER 8-19, 1977

REF: UNCLAS STATE A-1597, APRIL 7, 1977

1. INFORMATION PROVIDED REF IS NOT DETAILED ENOUGH
TO ALLOW US TO ANSWER QUESTIONS REGARDING THIS SHOW.
WE ASSUME THAT THE SHOW IS A LIVESTOCK SHOW FOR HORSES
AND FOR CATTLE; THAT OUR INTEREST IN THIS SHOW IS TO
BRING PROSPECTIVE BUYERS FROM GERMANY TO THE U. S. IN
ORDER FOR THEM TO SEE THE QUALITY OF THE BLOODLINES
WE HAVE AVAILABLE FOR PURCHASE AND EXPORT TO GERMANY.

2. WE NOTE THAT MIATCO IS PROMOTING THIS SHOW.
UNFORTUNATELY, WE HAVE NOT YET RECEIVED WORD FROM
MIATCO REGARDING THE DETAILS OF THIS SHOW SO THAT WE
CAN MAKE THIS AVAILABLE TO THE LIVESTOCK BREEDERS IN
GERMANY. WE HOPE THIS INFORMATION FROM MIATCO WILL
BE FORTHCOMING.

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3. ACTION REQUESTED--PLEASE SEND US ASAP AT LEAST
FOUR SETS OF THE SHOW PROSPECTUS TO GIVE US A BETTER
IDEA OF THE COMMERCIAL AS WELL AS AGRICULTURAL PRODUCTS
WHICH WILL BE PROMOTED AT THE SHOW. WITH THIS INFOR-
MATION, IT WILL BE POSSIBLE TO APPROACH THE DIFFERENT
INTERESTED GROUPS IN GERMANY REGARDING THE REASONS

WHY THEY MAY WISH TO VISIT THE AMERICAN ROYAL LIVESTOCK
HORSE SHOW IN THE U. S.
STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN06895
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770139-1142
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770435/aaaabdqv.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: bcfab0a1-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2742120
Secure: OPEN
Status: NATIVE
Subject: STAR DESIGNATED SHOW: AMERICAN ROYAL LIVESTOCK HORSE SHOW AND RODEO (KANSAS CITY, MISSOURI), NOVEMBER 8-19, 1977
TAGS: BEXP, GE
To: STATE
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/bcfab0a1-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009